

DELIVERABLE D9.1: Project website



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Project acronym: demEAUmed

Project full title: Demonstrating integrated innovative technologies for an optimal and safe closed water cycle in Mediterranean tourist facilities

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Dissemination Level		
PU	Public	✓
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including Commission Services)	
CO	Confidential, only for members of the consortium (including Commission Services)	

List of acronyms and abbreviations

EC: European Commission

GA: Grant Agreement

WP: Work Package

WssTP: Water supply and sanitation Technology Platform

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1. Project Overview

demEAUmed (Demonstrating integrated innovative technologies for an optimal and safe closed water cycle in Mediterranean tourist facilities) is a European project co-funded by the European Union under the 7th Framework Program within ENV-2013-WATER-INNO-DEMO-1 with a budget of 5,831,908 M € over 42 months, and started officially on January 1st, 2014. The aim of demEAUmed project is the involvement of industry representatives, stakeholders, policy-makers and diverse technical and scientific experts in demonstrating and promoting innovative technologies, for an optimal and safe closed water cycle in Euro-Mediterranean tourist facilities, leading to their eventual market uptake.

The demEAUmed consortium is led by LEITAT, and is composed of 15 members from different fields - business, research, technology, hotel communities and public agencies and organizations - from seven European countries: Spain, Germany, The Netherlands, Austria, Italy, France and Belgium.

demEAUmed will face two key challenges: the importance of the tourism economy and water scarcity characteristic of the area. It will be a critical platform for promoting the use of sustainable and innovative technologies in other Euro-Mediterranean tourist facilities in light of also the global tourism market. The project will design a dissemination plan analysing critical stakeholders/customers to adequately transfer demEAUmed results. Creation of new market opportunities to European industry and SMEs will also be addressed.

A representative resort placed in Catalonia, Spain, is considered as a DEMO site, where a representative part of all inlet and outlet waters will be characterised, treated with proper innovative technologies, and reused to reduce the carbon footprint of water management in an integrated approach at demonstration level.

2. Document objectives and targeted audience

The current document intends to show the specifications of the project website and the different sections it will contain which will be filled by the support of all the partners. The targeted audience of the document is the project consortium (partners), in order to ease the plan for their contribution to the website's content.

Nowadays, websites have become essential tools for effective communication for any businesses, projects or institutions that aim to disseminate certain products or messages. Therefore, a project website has been created for demEAUmed project (www.demEAUmed.eu), with the purpose of disseminating information about the project objectives as well as the involved partners, the integrated innovative technologies, demonstration and important events.

Part of the website will be restricted so that only consortium partners and designated EC officials can access and share info and knowledge. The public part of the website will provide the general project information and feature short news, events and activities. Links to other EU initiatives, previously-funded projects, Technology Platforms (e.g. WssTP), European Innovation Partnership, or networks will facilitate targeted information spread.

3. Website Content

The following figure provides the overall website structure.

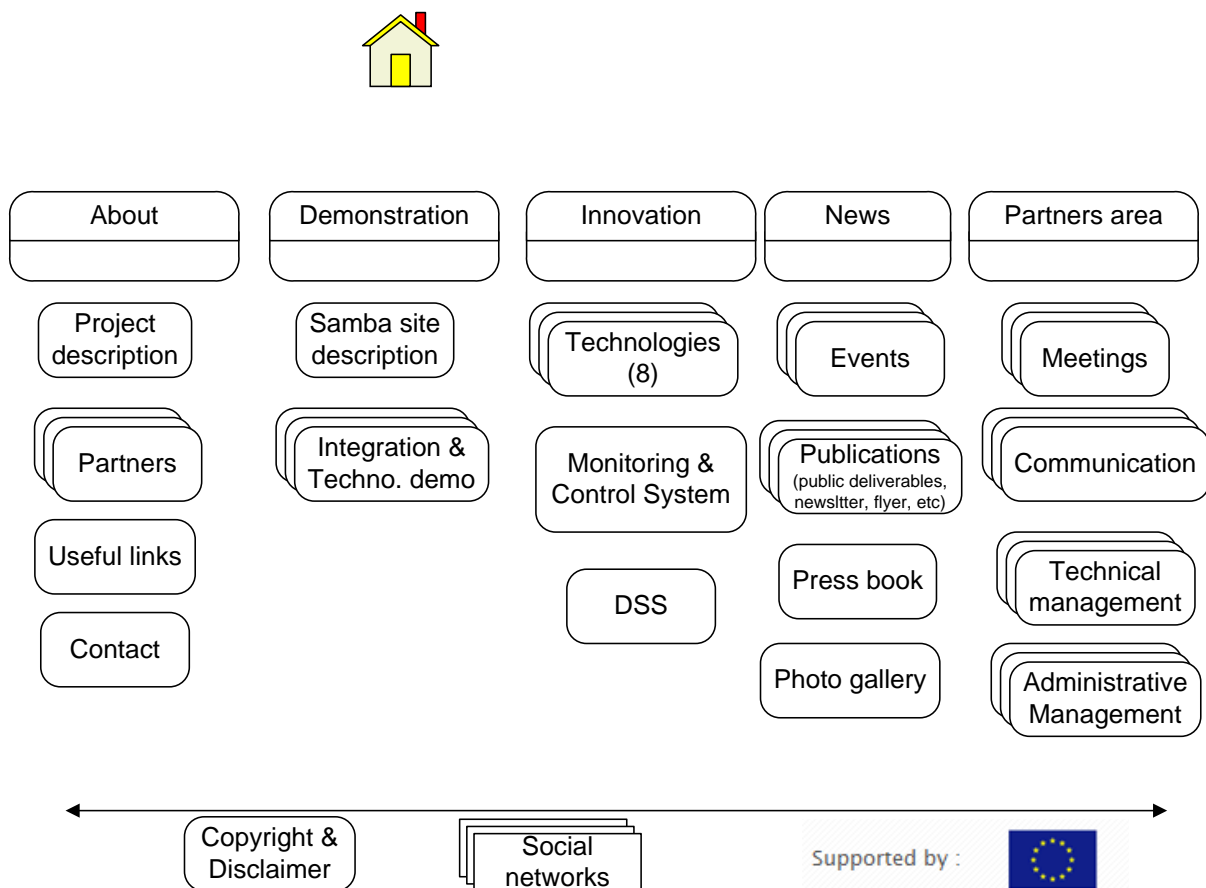


Fig. 1: Overall website structure

A domain name has been registered: www.demeaumed.eu. The access to the “partners’ area” section is restricted to consortium partners only.

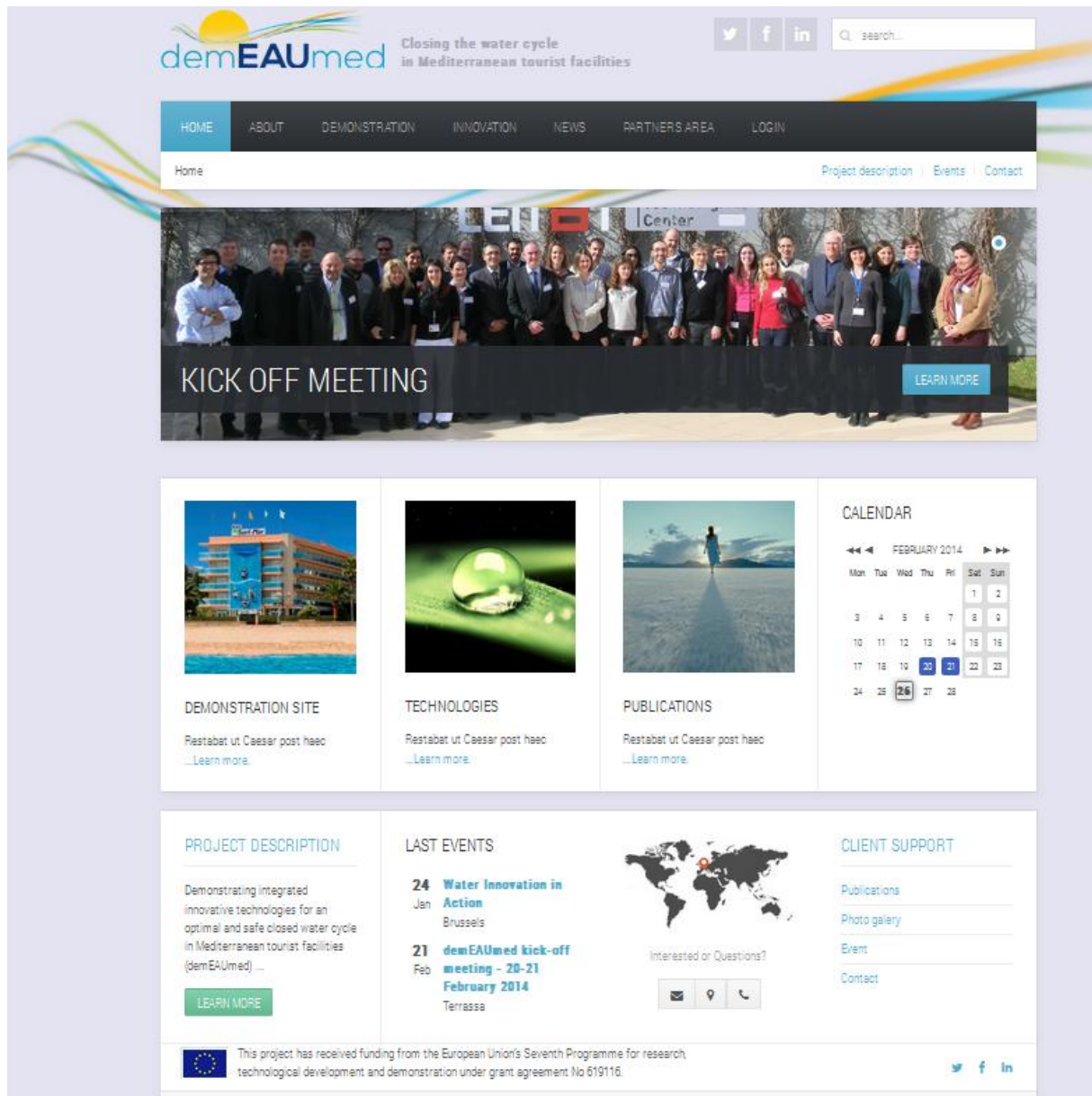


Fig. 2: Screen shot of the www.demEAUmed.eu home page

3.1. “About” section

It contains the following items:

- Project description: a short summary of the project, PERT diagram, list of public deliverables and expected results and impacts.
- Partners: brief description of each partner, contact person, web link and main role in the project.

- Useful links: European Commission, EIP water, WssTP and others.
- Contact: LEITAT (project coordinator), and ICRA (project scientific manager).

3.2. “Demonstration” section

- SAMBA site description: presentation of the demonstrations site (SAMBA) supported with photos.
 - Situation today with regards to water management: including graphs (e.g. water consumption).
 - Flow diagram specific to SAMBA with an explanation
- Integration and technological demonstration: explanation of the integrated technologies at site (to be developed later) as well as assessment of results.

3.3. “Innovation” section

- Technologies: Presentation of the 8 technologies: figures or pictures for each technology with a simplified text.
- Monitoring and control system: simple text and figure is required.
- DSS and modelling: simple text and figure is required.

3.4. “News” section

- Events: meeting announcements and public events organized by the project and other relevant events.
- Publications: project flyer, public deliverables, scientific articles and press releases.
- Press book: articles published in media.
- Photo gallery: from meetings, conferences and other events that involve the partners of the project.

3.5. “Partners Area” section

This section will only be visible for registered users. The partners will receive dedicated accounts that will allow consultation and adding content. The following subsections will be available:

- Meetings: it allows access to the documents related to the meetings organised by the project; such as, the presentations and agenda of the kick-off meeting.
- Communication: it includes providing the project logo, the flyer, as well as various templates for presentation and reporting.
- Technical management: it includes the project's deliverables and a section for collaborative work under each work package.
- Administrative management: it includes all official documents as well as all reports to the European Commission.

4. Design

A specific corporate image has been defined with the design of a logo for the project bringing the idea of sea waves and the sun to illustrate the Mediterranean region. The logo is available in different resolutions and different file formats for an easy integration into electronic or printed documents:



Fig. 3: Small version of the logo



Fig. 4: Large version of the logo (1900x100)

Versions with transparent background have also been created with element dissociated for further integration on different digital publications such MS-Power Point slide shows.



Fig. 5: Alternative versions of the logo

All different versions of the logo are available for the partners on the private section of the website.

5. Technical specifications

5.1. Software environment

The website has been developed using “Joomla” content management system; a free and open software source designed to create dynamic web pages with sufficient content storage capabilities. The version 3.2.1 has been used to develop the www.demEAUmed.eu website where English is the only language of the content.

Joomla web solution allows adding extensions, or “components”, to the web platform, which leads to the creation of dynamic pages giving an added value of the varied means of disseminating information. Currently the following components have been integrated:

- iCAgenda – for events management, including calendar and localisation of events. Categories have been defined to differentiate the events organised by the project, by the Water & Innovation programme and external events.
- JDownloads – it is a download manager for Joomla to set restrictions, to upload and/or download content, on users according to their group.
- Widgetkit – for managing framebox with various contents on the different pages.
- Projectfork – to allow partners to monitor the progress of the various tasks planned in the project

Additional components will be integrated to encourage visitors to the project web page; therefore, UT-SEMIDE is currently testing different solutions to manage the surveys of hotels and resorts planned within WP3 and WP10 (exploitation).

5.2. Updating

UT-SEMIDE is the main webmaster and is responsible for:

- The integration of existing available and incoming content provided by the partners.
- Regular updates of content: outline of project activities and results, main publications (in user-friendly formats).
- Adding useful documentation, links and news.

All partners will receive user accounts that will allow them to access to the “partners area” and add content for collaborative work. In addition, they will have to provide updated public content for publication on the project website.